

# DINA RADOSAVLEVICH

PRODUCT / UX UI DESIGNER

TBILISI, GEORGIA

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portfolio

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## SKILLS

### UX / Product

- Hypothesis Development & Product Metrics
- Competitive Analysis
- Interviews & UX Testing
- User Scenarios
- user personas / JTBD / CJM
- Information Architecture

### UI / Systems

- Design Systems
- Variables
- Component-Based Design
- HIG / Material Design
- WCAG

### Tools

- Figma
- Photoshop
- Illustrator
- Codex
- Midjourney

## ABOUT ME

I'm Dina, a designer with a Master's degree in Product Design from ITMO University and a background in graphic design. I work across UX and UI - from user research, information architecture and user flows to prototyping, interface design and design systems. I'm especially interested in products where complex information needs to become clear, usable and visually consistent

English: B2 (currently improving)

## EDUCATION

### BACHELOR'S DEGREE IN JOURNALISM

Moscow University for Humanities and Economics, 2016-2021

### MASTER'S DEGREE IN PRODUCT DESIGN

ITMO University, 2023-2025

## EXPERIENCE

2021 - 2023 GRAPHIC & PRINT DESIGNER, FREELANCE

2024 - PRESENT PRODUCT / UX UI DESIGNER, FREELANCE & INDEPENDENT PROJECTS

### Georgian National Museum (Independent Concept)

Responsive design • Interactive Prototype • Component Library • IA

- Restructured the information architecture and navigation
  - Built a library of 20+ reusable UI components
  - Created an interactive prototype
  - Prepared high-fidelity mockups and redline specifications for developer handoff
- Outcome:** *Delivered a comprehensive website redesign concept with responsive layouts, reusable UI components, and developer handoff documentation*

### Alliance of Digital Humanities Projects (Freelance project)

Desktop • UX Research • Interactive Prototype • Brand Identity

- Conducted qualitative research with 40+ participants and identified key user needs
  - Developed the information architecture and designed 15 unique screens
  - Conducted UX testing and refined user scenarios
  - Created the visual identity for the platform
- Outcome:** *The prototype is currently used by the organization as a concept for its future platform*

### Flamor boutique - Flower E-commerce Store (Freelance project)

Responsive design • Prototype • Brand Identity • Print Design

- Conducted extensive competitor analysis
  - Developed the UX structure and UI design for the website
  - Created the visual identity and supporting print materials
- Outcome:** *The store has been operating with this design for several years; the client reports increased engagement and order volume*

### Wildberries - Internal Access Management System (University Internship Project)

Desktop • Interactive Prototype • UI kit

- Analyzed existing workflows and conducted a client briefing
  - Designed the information architecture, including user roles and permission levels
  - Created an interactive prototype and UI kit
- Outcome:** *The concept was presented to the client and used as a foundation for future solutions*

### 2024 - 2025 UX RESEARCHER

#### Pushkin Digital - UX Research in Digital Humanities

In-Depth Interviews • Surveys • UX Testing

- Designed research plans, interview guides, and study scenarios
  - Conducted in-depth interviews and qualitative surveys
  - Identified user needs, barriers, and motivations
  - Analyzed data, developed insights, and presented findings
- Outcome:** *The research informed educational and technological solutions developed by the organization*